ONE WE REACH

2027 CORPORATE

Membership Prospectus

Leadership that reaches every patient.

WHO WE ARE

LEADERSHIP THAT REACHES EVERY PATIENT.

OneWe Reach is a business-focused leadership organization for the biopharmaceutical and life sciences industry.

We equip professionals with the business insight, global perspective, and strategic advocacy to bring innovation to every patient it was designed for.

Companies partner with OneWe Reach because we help their employees understand the business behind their work, so they engage more fully and turn insights into corporate strategy. Companies also partner with OneWe Reach to develop and retain talent.

OUR VISION

A world where everyone has access to improved health and wellbeing.

OneWe Reach™ is open to all. We welcome individuals and organizations from all backgrounds, experiences, and perspectives. Participation in our programs, events, memberships, and opportunities is open to everyone.

BY THE NUMBERS

1,000+
Members this year, and growing

30K+
Professionals in our global network

10
Annual conferences since 2017

4
Global summits: Nairobi, London, Paris, Accra

IN GOOD COMPANY

In 2026, 15 corporate members and 15 conference sponsors partnered with OneWe Reach, continuing a strong tradition of support: historically, an average of 71% of sponsors return the following year.[1]

[1] OneWe Reach internal sponsorship data, 2017–2024

THE COMPANIES WE BUILD WITH

OUR 2026 CORPORATE MEMBERS AND CONFERENCE SPONSORS

2026 CORPORATE MEMBERS

DIAMOND ELITE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER
novo	Bristol Myers Squibb	Johnson & Johnson	PhRMA	Daiichi-Sankyo	Jazz Pharmaceuticals	Bio Biotechnology
Genentech		sanofi	Boehringer Ingelheim	BIOMARIN	labcorp	FIRST IN SERVICE
					ie. Inside Edge Consulting Group	OLENDER FELDMAN

2026 CONFERENCE SPONSORS

ALEXION AstraZeneca Rare Disease	BAYER	BLACK WOMEN'S HEALTH IMPERATIVE	Genentech A Member of the Roche Group	ie. Inside Edge Consulting Group
MERCK	OLENDER FELDMAN	REAL CHEMISTRY	Syndax	AsahiKASEI THERAPEUTICS
TCR COACHING & CONSULTING	HAMILTON LAW FIRM. P.C.	TRAVERE THERAPEUTICS	KAINDLY	dexcom

INVEST IN YOUR BUSINESS. ADVANCE YOUR PRIORITIES.*

Industry engagement

Display your company's expertise across the industry. Host a Strategic Convening on a topic you choose, with OneWe Reach bringing the audience, and lead a breakout workshop at the annual conference.

Leadership and career mobility

Elevate up to three of your leaders each year through Leadership Visibility: conference speaking, virtual program presentations, and features on OneWe Reach channels.

Strategic advocacy

Strengthen your team's ability to champion your science and your patients with payers, providers, and policymakers, and engage peers across the industry on common challenges through executive roundtables.

Talent access and employee recognition

Reach qualified candidates faster. Post up to 250 roles per quarter to a network of 30,000+ life sciences professionals, and elevate exceptional leaders through consideration for Trailblazer and Illuminator Awards.

AI readiness

Build an AI-ready workforce. Give your teams hands-on AI training through the OneWe Reach AI Programming, included with membership at every level.

Workforce retention and engagement

Keep and grow your talent. Provide up to 250 employees with OneWe Reach membership, and open the Reach & Rise leadership series to your entire organization, with no cap on participants.

***Benefits shown reflect the full range of corporate membership. Some are available at select levels, and your level determines scope; see page 06.**

BY THE NUMBERS

WORLD-CLASS PARTNER.

71%

Average annual sponsor retention

OneWe Reach internal sponsorship data, 2017–2024.

81

Net Promoter Score, 2026 member survey

Up from 79 in 2025. A score above 70 is considered world-class.

OUR COMMITMENT TO MEASUREMENT

Every corporate partner receives an annual partnership report.

It tracks four measures, matched to what is in your partnership package:

- **Memberships activated, including sign-ups through your company code**
- **Activations delivered**
- **Roundtable participation**
- **Conference participation**

Diamond Elite and Diamond partners also receive updates during the year leading up to the annual report.

PARTNER SPOTLIGHT

2025 Leadership Accelerator

A structured leadership program for a Diamond Elite partner, delivered across virtual and in-person sessions.

25+ hrs
of programming across six sessions

100%
gained tools they could apply at work

> **"High-impact program delivering real-world value."**
>
> Accelerator participant

"The Accelerator program exceeded my expectations. The coaching and tools were immediately applicable, boosting my confidence and accelerating my growth."

Accelerator participant

"I gained hands-on experience in developing a value proposition for different stakeholders."

Accelerator participant

CORPORATE MEMBERSHIP LEVELS

SELECT THE LEVEL THAT MATCHES YOUR ORGANIZATION'S PRIORITIES. THE FOLLOWING PAGES DETAIL ACTIVATIONS AND RECOGNITION.

WHAT EACH LEVEL DOES	Diamond Elite Partner across your enterprise	Diamond Advance two strategic priorities	Platinum Advance one strategic priority	Gold Recruit and raise your profile	Silver Reach targeted talent	Bronze Build your team's presence	Copper[2] Start your partnership
BENEFIT	$250K	$175K	$85K	$60K	$45K	$20K	CONTACT US
SIGNATURE PARTNERSHIP ACTIVATIONS[1]	ALL 3	SELECT 2	SELECT 1	ADD-ON AVAILABLE	ADD-ON AVAILABLE	ADD-ON AVAILABLE	ADD-ON AVAILABLE
ONEWE REACH MEMBERSHIPS	250	100	50	35	25	10	2
CONFERENCE REGISTRATIONS	12	9	7	5	3	1	-
ROUNDTABLE REPRESENTATIVES	4	4	2	1	1	1	-
JOB POSTINGS PER QUARTER	250	100	25	15	5	3	-
GLOBAL EXPERIENCE	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	-	-
EXHIBIT OPPORTUNITY	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	-	-	-
COMPANY RECOGNITION[3]	MAXIMUM	EXPANDED	ELEVATED	WEBSITE & SOCIAL	WEBSITE & SOCIAL	WEBSITE & SOCIAL	WEBSITE & SOCIAL
AI PROGRAMMING	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE	ELIGIBLE
BREAKOUT SESSION[4]	1	1	-	-	-	-	-
INDUSTRY IMPACT AWARDS TABLE[4]	1	1	-	-	-	-	-
INTERN & FELLOW MEMBERSHIPS	40	20	10	5	3	1	-

[1] **Signature Partnership Activations (Details on page 7)**

[2] **Copper** is available to qualifying universities, emerging companies, small businesses, nonprofits and professional associations. Eligibility and approval apply.

[3] **Maximum (Diamond Elite):** premium logo placement across conference materials, website and mobile app; main-stage recognition at the conference; a dedicated social media feature; a feature in the OneWe Reach newsletter; and visibility in digital channels before and after the conference.
Expanded (Diamond): logo on conference materials, website and mobile app; main-stage recognition; a dedicated social media post; and a mention in the newsletter.
Elevated (Platinum): logo on the website and conference materials, social media recognition, and a listing in the newsletter.
Website & Social (Gold, Silver, Bronze and Copper): logo or listing on the corporate members page, plus inclusion in group social media recognition of corporate members.

[4] **Conference Benefits (Details on page 9)**

SIGNATURE PARTNERSHIP ACTIVATIONS

Diamond Elite includes all three activations, Diamond selects two, and Platinum selects one. Scope, audience, timing and deliverables are agreed in the annual engagement plan.

Reach & Rise

A four-part virtual series open to your entire organization.

Reach & Rise is a four-part virtual series of 90-minute, research-grounded sessions open to employees at every level. Each session combines guided practice with small-group breakouts built on realistic workplace scenarios. Topics are Courage in Practice (fostering psychological safety and building trust), The Right Message for the Right Room (communicating with purpose and precision), Move the Room (influence in times of change), and Clarity with Care (navigating difficult conversations and conflict). Participants leave each session with a practical tool they can apply right away, including a communication planning tool, a stakeholder influence plan and a preparation guide for difficult conversations. Sessions stand alone or build as a development arc. Once selected, any employee can participate, with no limit on participants.

Strategic Convening

Bring a business priority into conversation.

A tailored session that positions your organization's expertise and perspectives at the center of a meaningful industry or workplace conversation. Delivered virtually or in person, options may include an expert-led discussion on a therapeutic area, a panel on community engagement and patient access, or a OneWe Reach-led session for your employees. Each convening supports thought leadership, encourages an exchange of ideas, and strengthens connections around a shared priority. Topic, audience, format, and timing are agreed in the annual engagement plan. Additional travel and lodging fees may apply to in-person sessions.

Leadership Visibility

Elevate three leaders across the year.

Create opportunities for three of your leaders to share their expertise, contribute to industry conversations, and build relationships across the OneWe Reach network. Opportunities may include speaking at the annual conference, presenting in a virtual OneWe Reach program, and being featured on OneWe Reach digital channels. Together, these opportunities highlight the people behind your organization's work and bring their perspectives to audiences beyond your company. Featured topics are aligned with each leader's expertise and audience interests. Leaders, formats, placements, and timing are agreed in the annual engagement plan.

ADD-ON · AVAILABLE AT ANY LEVEL

Leadership Accelerator

A cohort-based leadership program for high-potential employees, covering personal leadership, team leadership, change management and sustaining performance. Each cohort runs on fixed start and end dates with a set structure: four 2.5-hour virtual sessions and two full-day in-person sessions, 25+ hours in all.

$75,000	**15**	**Scheduled with you**
per cohort	participant minimum	Cohort dates, set with each company

Not included at any membership level. Travel and expenses are not included.

MAKE MORE POSSIBLE

Choose the membership level that fits today. Gold, Silver, Bronze and Copper members can add a Signature Partnership Activation starting at $50,000, shaped around a business priority, audience and moment that matter to them.

INCLUDED MEMBERSHIP BENEFITS

Put OneWe Reach to work across your organization. Every corporate membership, at every level, gives your participating colleagues the same member benefits to use throughout the year.

Included with your membership

- Career opportunities and resources through the OneWe Reach Career Center
- Connections with fellow members through the OWR Connect portal
- AI Programming: hands-on AI training and related programming for biopharma and life sciences roles
- Regional and functional meetups **NEW**
- Quarterly virtual sessions on timely topics, with additional sessions as opportunities arise
- Session recordings, available to members only
- Member rates for OneWe Reach events
- Wellness programming and resources

THE SAME BENEFITS AT EVERY LEVEL

Member benefits do not vary by tier; levels differ in how many colleagues you can enroll and in the partnership opportunities on the following pages. In-person programs, such as regional events, may carry a nominal fee, with a discount for members.

PARTNERSHIP BENEFITS AT A GLANCE

OneWe Reach corporate membership creates year-round opportunities for organizations to strengthen industry engagement, elevate leaders and expand their participation across programs, experiences and recognition opportunities.

Breakout Session

Diamond Elite and Diamond each include one conference breakout workshop on a topic relevant to their expertise and the conference audience.

Conference Registrations

Full annual conference registrations, with quantities based on membership level. Separately ticketed events are not included.

Exhibit Oppportunity

Exhibit space at the annual conference to connect with attendees and showcase your organization's work, including community initiatives, therapeutic areas, industry contributions, and career opportunities.

Global Experience

Participate in strategic planning meetings to help shape future OneWe Reach Global Conversations and Connections (GCC) programming.

Industry Impact Awards Table

Diamond Elite and Diamond each include one reserved table of 8 at the Industry Impact Awards.

Intern & Fellowship Memberships

OneWe Reach memberships for students, interns, and fellows affiliated with your organization, providing access to the year-round benefits outlined on page 7.

Job Postings

Post job openings through the OneWe Reach Career Center to connect with talent across our network. Quarterly posting allowances vary by membership level.

Leadership Recognition

Each year, OneWe Reach recognizes leaders whose impact, influence and contributions reflect the spirit of our Industry Impact Awards. Selected leaders are recognized during the annual OneWe Reach Conference. Honorees are identified and selected by OneWe Reach through its internal recognition process. As part of our year-round engagement with corporate partners, leaders from Diamond Elite, Diamond, Platinum and Gold partner organizations may be considered for individual recognition when identified by OneWe Reach as aligned with an award category. Recognition is not guaranteed and is determined independently by OneWe Reach.

Roundtable Representatives

Designated company representatives who participate in OneWe Reach roundtables to exchange insights and discuss shared industry priorities.

LET'S BUILD YOUR 2027 CORPORATE PARTNERSHIP

01

Identify priorities

Clarify the audiences, outcomes and business needs you want to support.

02

Select the right level

Choose the access, scale and customization that fit your goals.

03

Strategy Meeting

Confirm owners, timing and key moments across the partnership. Schedule a meeting to align your 2027 partnership with your company's priorities

04

Confirm your partnership

Confirm your 2027 partnership by emailing owradmin@onewereach.org by November 30, 2026, to receive enhanced benefits.

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onewereach.org

ANTITRUST COMPLIANCE NOTICE

OneWe Reach is committed to conducting its programs and activities in accordance with applicable antitrust and competition laws. Participation in OneWe Reach Corporate Membership is subject to the OneWe Reach Antitrust Compliance Policy.